This April in New York City, spring feels different: there is still beauty under the shadow of the virus.

This spring of 2020, because of the pandemic, the whole world is shrouded in a shadow of uncertainty and death. The normally bustling New York is now quiet and empty, full of inexplicable desolation and loneliness ... until a certain morning, when you walked in a corner of Manhattan, you accidentally encountered a large bouquet of flowers, and bumped into the arms of spring's abundance ...

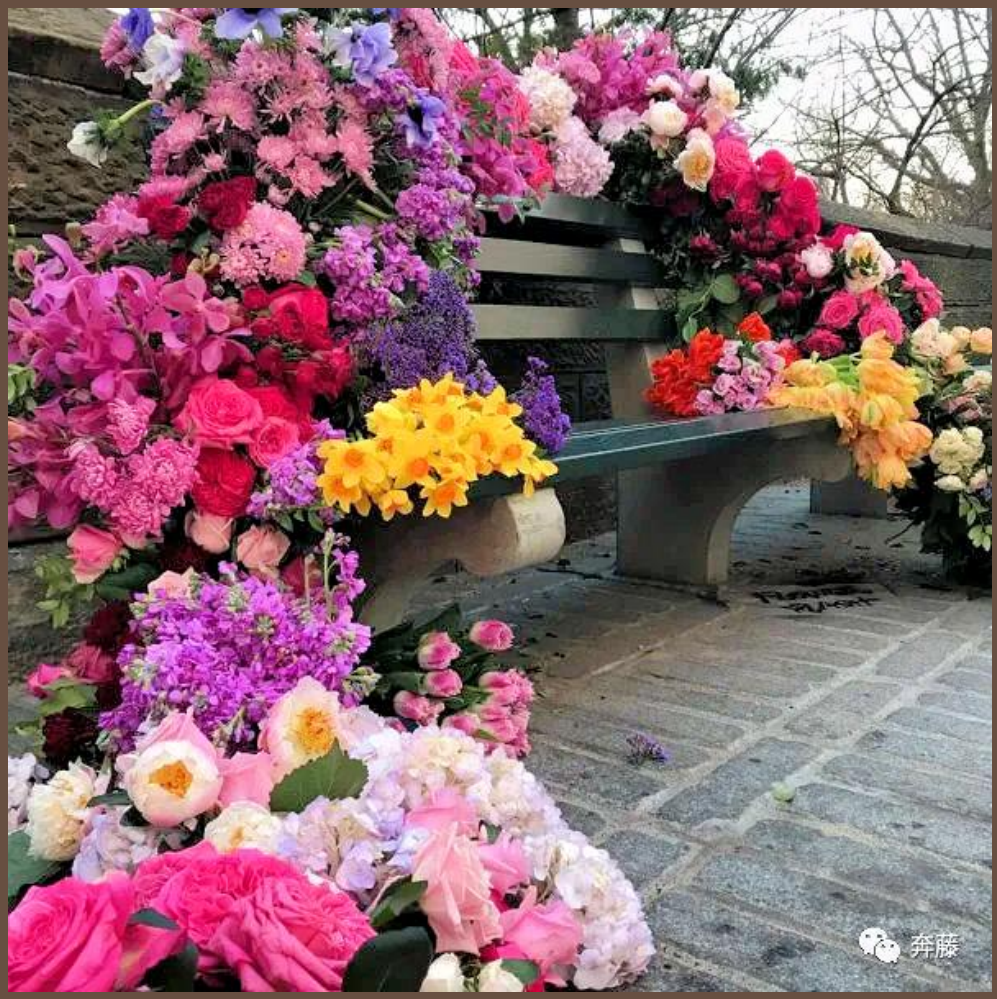
You cannot help stopping, can't help lingering, can't help feeling. It turns out that the flowers are still blooming under the haze of the pandemic. It turns out that even though life is so fragile, it is still so beautiful!

Therefore, you cannot help curling your lips up and filled with a confidence, because you believe that the pandemic will pass, and the world will be better!

Phone
Phone
奔腾

ONE WAY
LMD X NYC
奔腾

This genius idea for decorating Manhattan with flowers comes from floral designer Lewis Miller, who was born in the California countryside. Full of respect for nature as a youngster, he moved to Seattle at age 18 and studied gardening and landscape design. After seven years of successful practice in design, flowers and event planning, Lewis moved to New York City in 2000, and worked in top floral boutiques. Eventually, he founded his own company: LMD New York (Lewis Miller Design), which soon became one of the leading floral design companies in the city, known for his fantastic wedding and party arrangements.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NO STANDING
TITAN
Follow Leo through his perfect day in New York City
nyc.gov/family
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In the past few months, Lewis Miller and the team have been secretly creating what they call "Flower Flash", a flower arrangement in Manhattan trash cans and street corners. "Flower Flash" aims to honor the medical staff and other first responders, to bring joy to New Yorkers who commute on a daily basis, and let in the spring of during the pandemic.

奔藤

POST
NO
BILLS
Subway
奔藤

The bright and beautiful flowers that suddenly appeared in seemingly random locals were a surprise that Lewis and his team presented to Manhattan every morning. All works were started at around 5:45am in the morning and completed before sunrise. They never announce in which corner of Manhattan the next “Flower Flash” would be held. Every time they finished the installation, they would paint the sign LMDxNYC in chalk, and then quietly leave. Thus, each creative flower arrangement would bloom in the first rays of sunlight in the morning…..

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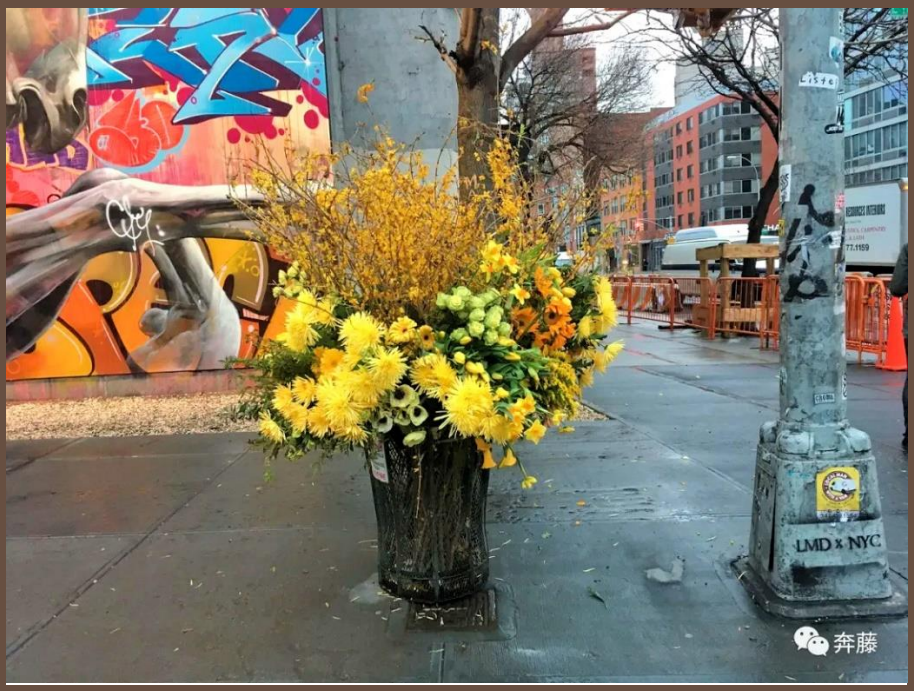
The corners of Manhattan, quiet and empty and filled with inexplicable desolation under the pandemic, suddenly net the bright and luxurious spring flowers, with the warmth and comfort of nature, brought every passerby a heartfelt smile!



Just as Lewis said: “If you can just stop, pause and just have one second of joy….that’s amazing because that’s one of the things that’s so lacking and it’s hard.”

Yes, under the haze of the pandemic, if you can stop and feel the full bloom of spring, the power of life, even if it can bring you only one second of joy and comfort, it is wonderful!

We are grateful for all the different forms of effort in the pandemic, and the warmth, hope and love they engendered in us.!

The pandemic will pass, the flowers will be in full bloom, and the world will be better!

metro
奔藤

RENAISSANCE
奔藤

KEEP OUT
POISON
enjoy
奔藤

奔藤

Troubadour
奔藤

Frederick Douglass Blvd
奔藤

NASTASIA
A SERIOUS BIT!
THE LAST BOOK WE ALL
LMB x NYC
奔藤

West End Av
Phone
Phone
奔藤

LMD X NYC
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LMD X NYC
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IMAGINE
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